

Opera  
Las  
Vegas

CORPORATE  
GIVING CIRCLE

CARMEN | 2017

*Photos by Richard Brusky*





# OPERA MEANS BUSINESS FOR OUR CORPORATE SPONSORS

Since 1999, we have delighted local audiences in the tens of thousands by performing fully staged opera with a live orchestra along with several smaller concerts, dinner theater, and gala events. Attendance at our productions has grown with every passing year. Our corporate sponsors enable us to meet our community's desire for more.

Corporate sponsorship of Opera Las Vegas gives your company unique branding exposure and networking experiences with an upscale, highly educated demographic. At the same time, you will be helping to keep the arts alive in our schools and on stages throughout southern Nevada.

Our annual sponsorship packages are designed to help you meet your marketing, business development, and employee benefits goals. Each can be customized into a package that achieves your particular needs. We invite you to become a member of our Corporate Giving Circle.

All sponsorships are tax deductible to the fullest extent provided by law.



# OPERA LAS VEGAS BRAND VALUE

- ◆ Our 2023 World Premiere of BEHOLD THE MAN received prominent national and international coverage on CNN, The Guardian, and The Wall Street Journal, among others.
- ◆ We amass over 30,000 unique visitors to our website each season.
- ◆ We engage 350,000 unique viewers with over 1,400,000 impressions via social media.
- ◆ Opera America has recognized us as their only Professional Member in Nevada.
- ◆ Nevada Arts Council awards us Annual Operating and Education Grants.
- ◆ We proudly partner each season with two celebrated local organizations - Las Vegas Philharmonic and Las Vegas Master Singers.
- ◆ We cast the best singers locally, as well as prominent singers from esteemed organizations such as The Metropolitan Opera, Houston Grand Opera, Lyric Opera of Chicago, and LA Opera.
- ◆ Our opera education programs have reached over 20,000 students in the Clark County School District.

LA TRAVIATA | 2023





# PRESENTING SPONSOR

**\$15,000**

*(one available)*

- ◆ Full page color ad in prime position in Opera Las Vegas season playbills
- ◆ Business logo displayed in lead position on stage before each show
- ◆ Introduction and acknowledgment from the stage prior to season performances
- ◆ Four (4) season tickets to the Opera Las Vegas season (select evenings of choice)
- ◆ Four (4) complimentary tickets to all other Opera Las Vegas events
- ◆ Company name and logo recognition as season Presenting Sponsor on Opera Las Vegas website, email blasts, social media posts (10), and press releases
- ◆ Invitations to exclusive meet-and-greets with the Artists







## SEASON SPONSOR

**\$10,000**

*(two available)*

- ◆ Full page color ad in Opera Las Vegas season playbills
- ◆ Business logo displayed on stage before each show
- ◆ Mention from the stage prior to season performances
- ◆ Four (4) season tickets to the Opera Las Vegas season (select evening of choice)
- ◆ Two (2) complimentary tickets to all other Opera Las Vegas events
- ◆ Company name and logo presented as Season Sponsor on Opera Las Vegas website, email blasts, social media posts (10), and press releases
- ◆ Invitations to exclusive meet-and-greets with the Artists





CINDERELLA | 2018



THE ELIXIR OF LOVE | 2019



THE ELIXIR OF LOVE | 2019

## PATRON SPONSOR

**\$7,500**  
(two available)

- ◆ Half-page color ad in Opera Las Vegas season playbills
- ◆ Business logo displayed on stage before each show
- ◆ Mention from the stage prior to season performances
- ◆ Four (4) season tickets to the Opera Las Vegas season (select evening of choice)
- ◆ Two (2) complimentary tickets to all other Opera Las Vegas events
- ◆ Company name and logo presented as Patron Sponsor on Opera Las Vegas website, email blasts, and social media posts (10)
- ◆ Invitations to exclusive meet-and-greets with the Artists



# OPENING NIGHT SPONSOR

**\$5,000**

*(two available per production)*

- ◆ One-half page color ad displayed in Opera Las Vegas season playbills
- ◆ Business logo displayed on the stage before the performance
- ◆ Mention from the stage as Opening Night sponsor
- ◆ Four (4) tickets to the sponsored performance
- ◆ Two (2) season tickets to the Opera Las Vegas season (select evening of choice)
- ◆ Two (2) complimentary tickets to all other Opera Las Vegas events
- ◆ Company name and logo presented as Opening Night sponsor on website, email blast, and recognition on social media posts (5)
- ◆ Invitations to exclusive meet-and-greet with the Artists following the performance

CARMEN | 2017





# AFICIONADO SPONSOR

**\$2,500**

- ◆ One-quarter page color ad displayed in Opera Las Vegas season playbills
- ◆ Two (2) season tickets to the Opera Las Vegas season (select evening of choice)
- ◆ Two (2) complimentary tickets to all other Opera Las Vegas events
- ◆ Company name and logo presented as Opera sponsor on website and recognition on social media



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