

Opera  
Las  
Vegas



*24th Anniversary  
Celebration*

*Paris Extraordinaire*

A GALA SETTING THE STAGE FOR LA TRAVIATA





# *24th Anniversary Celebration*

## *Paris Extraordinaire*

A GALA SETTING THE STAGE FOR LA TRAVIATA

Paris Extraordinaire inspires Opera Las Vegas' extravagant Parisian-themed celebration, featuring an evening of spectacular performances, exquisite formal dinner, hand-crafted French libations, legendary silent auction and unforgettable camaraderie.

**February 25, 2023**

**VIP reception and Silent Auction 5:00pm**

**Gala 6:00pm  
at**

 **Resort Las Vegas**

## *Sponsorship Opportunities*





## Opera Las Vegas Leadership & Staff

*General Director*

**Jim Sohre**

*Music Director and Principal Conductor*

**Joshua Horsch**

*Diversity Coordinator*

**Sheronda McKee-Dollar, D.M.A.**

*Chorus Master*

**Joseph Svendsen, D.M.A.**

*Chorus Master,*

*Opera Las Vegas Youth Chorus*

**Athena Mertes**

*Company Collaborative Pianist*

**Deborah Gordillo**

*Company Collaborative Pianist*

**Dr. Spencer Baker**

*Social Media Coordinator*

**Cecilia Violetta López**

*Company Photographer*

**Richard Brusky**

### **Opera Las Vegas Board**

*Board President*

**William Schroder**

*Secretary*

**Nicole Harris**

*Members*

**Dr. Alfonse Anderson**

**Dr. Richard Kravchak**

**Anita Murray**

**Greg Gordillo**

**Terence Davis**

**Teri Raven**

### **Advisory & Development**

*Legal Counsel*

**Diana Dickinson**

*Legal Counsel*

**Brian Blaylock**

*Development Team*

**Leverage LV**

### **Opera Las Vegas Sustaining Trustees**

*Christopher and Anita Murray*

### **Honored Contributors**

*Board Member Emeritus & Historian*

**Alvida Lane**





# Opera Las Vegas

Dear Friends,

We are delighted to announce our 24th Anniversary Gala celebration, Paris Extraordinaire, which will take place on February 25th, 2023, at the M Resort. For nearly a quarter of a century, we have been very fortunate to be able to count on the generosity of the Las Vegas community in support of Opera Las Vegas. Because of your ongoing support at our annual galas, productions and your donations throughout the years, Opera Las Vegas has grown into a highly distinguished regional opera company, representing a premier cultural institution in the Las Vegas community.

With your continued support, we have been able to deliver on our mission to engage our diverse Las Vegas communities in the ongoing evolution of opera through contemporary programming, time-honored classic artistry, and a fresh definition of the modern opera-going experience. Opera Las Vegas' commitment to deepening community engagement of the art form is driven through the expansion of our educational and community outreach programs.

You will find in the following page our Case for Support, which articulates the many achievements of Opera Las Vegas in this, our 24th year. The highlights include expanded community outreach efforts and our newest educational program, "O" is for Opera! - all of which have been made possible by your generous support. Our patrons and supporters are the motivating force of Opera Las Vegas' vision and commitment to minimizing barriers to our audiences' complete participation, ensuring our events and programs are welcoming and accessible to all in our community.

It is our hope that you will continue to be inspired by Opera Las Vegas - the enthralling and exhilarating artistry of our productions, the work we do in the community, and the lives we impact. We invite you to play a starring role in bringing the Opera Las Vegas stage to life by sponsoring this year's annual celebration, celebration, Paris Extraordinaire.

Sincerely,

*Jim Sohre*

General Director, Opera Las Vegas





## Opera Las Vegas Case for Support

Opera Las Vegas was founded in 1999 to further the love of opera in the Las Vegas Valley, and a commitment to creating unforgettable moments of artistry and inspiring audiences with innovative and theatrically compelling opera. Now in our 24th season, Opera Las Vegas has become an invaluable cultural resource in Southern Nevada, by presenting exceptional performances for our patrons and audiences as a proud professional company member of Opera America, currently the only official member in the state of Nevada.

The power of opera connects us through music and storytelling, and through the transformative power of live performance. For nearly a quarter of a century, Opera Las Vegas continues its mission to deliver the transformative power of live performance and captivating opera. Opera Las Vegas' vision and ongoing commitment to minimizing barriers to our audiences' complete participation are driven through the expansion of our educational and community outreach programs, ensuring our events are welcoming and accessible to all in our community.

Throughout this past year, we have created unique projects that help further our mission. Through a rewarding and creative partnership with local nonprofit agencies, the Collaboration Center Foundation and Notoriety Gives, Opera Las Vegas presented a sensory-friendly performance developed for children and youth with autism and other intellectual and developmental disabilities, allowing some of our most beloved members of our community to explore and experience the opera.

Opera Las Vegas has continued to grow our community outreach and educational programming, building on our school and library tours with "Who's Afraid of Opera" programs, allowing us to share the wonder and promise

of opera with all ages, neighborhoods, and communities because we know our connections enrich all our lives.

In the summer of 2022, we developed the curriculum for our newest project, "O" is for Opera. The classroom opera program launched in the Fall of 2022, featuring the beloved Bremen Town Musicians opera. This story of friendship, kindness and inclusivity is a valuable teaching tool for elementary school students and, combined with the beauty and joy of opera, provides an excellent way to teach language skills, creative problem-solving, and cooperative learning. "O" is for Opera offers a bilingual version of the program to further engage diverse, underserved audiences of children and their families, allowing us to share our passion for opera with people of all ages.

Our Fall 2022 season opened with our first Women Composers Festival, showcasing and empowering women creators and promoting equity in the arts. The festival was presented in collaboration with Everyday Woman, a local women's community collective committed to inspiring and building the success of women every day.

Through your generosity, Opera Las Vegas continues its 24+ year mission to engage our diverse Las Vegas communities in the ongoing evolution of opera through contemporary programming, time-honored classic artistry, and a fresh definition of the modern opera-going experience. Just as a performance cannot take place without an audience willing to attend it, an art form cannot continue without a community willing to support it. As we celebrate our 24th anniversary, our achievements and impact in our community, we hope that you will continue to find Opera Las Vegas and the work we do, an organization worthy of your support.





Opera  
Las  
Vegas



*Be Our Guest*

*Paris Extraordinaire*  
*24th Anniversary Gala*



**FEBRUARY 25, 2023**

**VIP RECEPTION AND SILENT AUCTION**  
**5:00PM**

**GALA**  
**6:00PM**

**AT**  
**M RESORT LAS VEGAS**





**Opera  
Las  
Vegas**

# *Paris Extraordinaire* *24th Anniversary Gala*

## **SPONSORSHIP OPPORTUNITIES**

### **Presenting Sponsor \$20,000**

- Three VIP tables for 10
- Champagne bottle service
- VIP reception
- Premier keepsake for table sponsor
- Premier logo placement of sponsor signage at event
- Logo on Opera Las Vegas website and social media recognition
- Podium, screen/sponsor loop recognition throughout event
- Double, center page recognition in gala program
- Invitation to speak during the event program as Presenting Sponsor
- Exclusive inclusion in email blasts and marketing materials leading to event

### **Platinum Sponsor \$10,000**

- Two premium tables for 10
- VIP reception
- Premier keepsake for table sponsor
- Premier logo placement of sponsor signage at event, and screen/sponsor loop
- Logo on Opera Las Vegas website and social media recognition
- Program recognition, full page, premium placement in gala program
- Inclusion in email blasts and marketing materials leading to event

### **Gold Sponsor \$5,000**

- One table for 10
- VIP reception
- Logo placement of sponsor signage at event, and screen/sponsor loop
- Logo on Opera Las Vegas website and social media recognition
- Gala program recognition. Half page ad placement
- Logo recognition on all marketing materials leading up to the event

### **Silver Sponsor \$2,500**

- One table for 10
- VIP reception
- Gala program recognition, quarter page ad placement
- Logo recognition on all marketing materials leading up to the event
- Logo recognition in screen/sponsor loop

### **Bronze Sponsor \$1,000**

- 4 tickets to attend the gala
- VIP reception
- Logo recognition in gala program
- Recognition on marketing materials leading up to the event
- Logo recognition in screen/sponsor loop

### **Friends of Opera Las Vegas \$500**

- 2 tickets to attend the gala
- VIP reception
- Recognition on marketing materials leading up to the event

**February 25, 2023**

**VIP reception and Silent Auction 5:00pm Gala 6:00pm**  
**M Resort Las Vegas**

**FOR ADDITIONAL INFORMATION, PLEASE VISIT [OPERALASVEGAS.COM](http://OPERALASVEGAS.COM)**





# Opera Las Vegas

## **Our Vision**

To be a strong cultural force in the Las Vegas community, creating unforgettable moments of inspirational artistry and bringing diverse representation into new explorations of the art of opera.